Getting to Know CSDA

May 2, 2019
South Placer Municipal Utility District Board Meeting

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About Me

- First Field Coordinator hired in 2015
  - Cover Sierra and Northern Networks for CSDA
    - South Placer MUD = CSDA’s Sierra Network

- Professional Background:
  - Legislative Director/Consultant in State Assembly and Senate
  - Financial Analyst at Placer County Water Agency

- Currently a Board Member for my local water district
  - Georgetown Divide PUD
Our Purpose

- California Special Districts Association was founded in 1969
- Promote good governance and best practices
- Protect local government funds, special district autonomy, and core services in the community

CSDA Strategic Plan – focus on member needs

- Legislative advocacy
- Quality educational offerings
- Timely information sharing
- Cost saving programs & services
- Regional opportunities
CSDA: Districts Stronger Together
- Only association representing special districts of all types, all sizes, all over the state
- Staff includes 4 in-house lobbyists, legislative analyst/attorney and public affairs specialist
- At the table with CSAC and League of CA Cities in local government discussions
- Please complete Grassroots Mobilization Survey (handout)

Districts Make the Difference Campaign
- Public facing campaign to raise awareness of special districts
- [www.districtsmakethedifference.org](http://www.districtsmakethedifference.org)
Current Legislative Issues

- **ACA 1:**
  - Allow districts to approve bonds or special taxes for public infrastructure with 55% of vote;
  - Public infrastructure includes sanitary sewer projects.

- **Redevelopment 2.0?**
  - Redevelopment abolished in 2012; diverted property tax revenue from districts;
  - Desire among some legislators to bring it back to fund affordable housing, paramedic services.

- **Development Impact Fees and Local Charges**
  - Bills to reduce/eliminate local fees that serve as “barriers” to ADUs/infill development/affordable housing.
CSDA Activity in Gold Country

- Enhance collaboration and communication between districts in the region

- CSDA Gold Country Chapter
  - Great opportunity to network, engage in advocacy and receive local training
  - Next Meeting in May (Details are To Be Determined)
Professional Development

- **Educational opportunities**
  - Training for Board and staff
  - Required ethics and harassment prevention training
  - Cost-effective webinar series includes on-demand
  - Regional workshops

- **Specialized conferences and workshops**
  - Special District Leadership Academy
  - General Manager Leadership Summit
  - Board Secretary/Clerk Conference

- **Annual Conference & Exhibitor Showcase**
  - September 25-28 in Anaheim
Recognizing Good Governance
Special District Leadership Foundation (SDLF)

- Special District Administrator (SDA) Certification
  - For General Managers/Administrators

- Recognition in Special District Governance
  - Special District Leadership Academy
  - For Board Members/Trustees

- District of Distinction
  - Recognizing excellence in districts

- Transparency Certification
  - Promoting transparency in governance
Information Sharing

- **Timely, relevant information**
  - Weekly e-News with legislative updates
  - Email alerts on time-sensitive issues
  - Bi-monthly California Special District magazine

- **Publications**
  - Online bookstore with more than 80 titles
  - Sample Policy Manual, Salary & Benefits Survey
  - Free downloadable publications

- **Members Section of CSDA website**
  - Career Center – job postings
  - Sample doc library, equipment exchange, RFP/RFQ site
Finding the Expertise You Need

- **CSDA Communities**
  - District peer-to-peer helpline

- **Legal Advice**
  - On staff legislative analyst
  - Free hour legal advice
  - Bond counsel through CSDA Finance Corporation

- **Consultant Connection**
  - Grant research/writing
  - HR management
  - Public outreach
  - State mandate reimbursement
Cost Saving Programs

Adding Value to Membership – Saving Time & Money

- Website design/hosting – Streamline
- Discounted group purchasing – US Communities
- Diversified investment pool options – CalTrust
- Discounted first aid & safety supplies – Cintas
- Utility Cost Analysis – UCM
- District Purchasing Card
- And more!

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UTILITY COST MANAGEMENT LLC
Sierra Network Resources

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